



# Ryan Kelleher

Head of Design, Product Design  
Boston, MA

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## Summary:

An accomplished creative leader with 15+ years of experience. A passion for developing design cultures and creating thoughtful user experiences for public companies and startups. Demonstrated repeated success guiding sizable, cross-functional teams while solving complex people problems through human centric design.

**Industry experience:** Tech, social networks, pharma, gaming, ecommerce, health care, automotive, aerospace, defense, finance, and insurance.

## Strengths:

Leading people	Strategy & planning	Research & interviews	Flows, wireframes & IA
Storytelling	Roadmapping	Journey maps	Visual design & UX/UI
Group facilitation	Resource allocation	Personas & use cases	Prototypes
Workshops	Product requirements	Usability testing	Design systems

**Tools:** Figma, Adobe Suite, Sketch, Invision, Principle, Zeplin, Notion, Whimsical, FullStory.

## Experience:

**Alignable**, Boston, MA, USA

**Head of Design**

*Feb 2017 – Present*

Responsible for the design of all product and marketing experiences for a profitable social networking platform used by over 6m users. Alignable was awarded the 2021 SaaS cloud award.

- Partner with co-founders, product managers, and engineers to define product design specs, build prototypes, iterate and ship user facing features to the web, mobile web, and iOS app;
- Partner directly with marketing to own, define, and govern brand guidelines, marketing websites, emails, and visual graphics for press;
- Managed and mentored talented and creative designers while helping to build their design, presentation, and feedback skills;
- Define and manage product design processes, user personas, user flows, the IA (information architecture), wireframes, prototypes and design systems;

- Run effective user feedback sessions, surveys and member calls communicating discovered trends and synthesized patterns across the greater product team;
- Structure and conduct successful heuristic evaluations and assessments, competitive analyses and design thinking workshops.

**DXC Technology, Remote, USA**

**Creative Director, UX**

*Jan 2015 – Aug 2016*

Global IT consulting firm. Client territory is USA and Europe.

Led and managed a team of designers within a 30 person user experience practice.

- Global Creative Director, UX strategist and Design lead consultant of software user experience practice with a focus on clients in pharma, health care, automotive, aerospace, defense, tech, finance, and insurance industries;
- Simultaneously managed multiple UX projects, client proposals, statements of work, and business requirement documents at various lifecycle stages;
- Managed and mentored a team of 5-7 remote designers while motivating and empowering them;
- Guided remote US, India, and Vietnam development teams in the successful build of technical application interfaces while supporting business requirements, wireframes, visual design guidelines, design artifacts, and prototypes;
- Expert visual designer with the natural ability to successfully pitch best-of-practice visual design concepts and prototypes to Fortune 500 C-level client executives which in turn led to won work;
- Seasoned hands-on product designer for large complex data driven responsive applications for websites, intranets, dashboards, and transactional systems;
- Led UX research activities including contextual inquiry, ethnographic research, personas and user profiling, heuristic and competitive evaluations, workshops, card sorting, usability testing, process flows, and reporting;

**EMD Millipore, Billerica, MA, USA**

**Design Lead**

*Oct 2010 – Jan 2014*

EMD Millipore is the life sciences division of Merck KGaA. EMD Millipore was awarded the 2012 Graphic Design USA award for their website.

- Provided leadership, mentoring and guidance to other designers and stakeholders fostering a continual learning environment to ensure industry-leading design and development capabilities and trends;
- Led and managed design, UX and visual branding guidelines for EMDMillipore.com, web, mobile, trade show digital marketing applications, integrated cross-business multichannel marketing campaigns, sales and promotional tools, email newsletters, landing pages, intranet, and print and

video marketing collateral;

- Introduced new processes with cross-functional teams that ensured streamlined, integrated application design across marketing channels;
- Worked with leadership team members, branding, videographers, photographers, eCommerce strategy liaisons, marcom managers, software developers, and third-party agency vendors, creating tightly integrated and consistent customer experiences.

**Spotlight Media**, *Boston, MA, USA*

**Creative Director**

*Jan 2008 – May 2010*

Internet startup advertising company.

- Lead designer responsible for branding and creating web and mobile design, wireframes, user flowcharts, prototyping, ending with an operational app;
- Collaborated with CEO, CTO, VP of Marketing, and staff to establish and create a creative brand from concept through implementation;
- Helped develop the consistent brand across web, mobile, print and social media while maintaining a keen sense of layout, color and design.

**Ziggs**, *Boston, MA, USA*

**Art Director**

*Jan 2006 – Jan 2008*

Internet startup social networking platform for professional people. Ziggs was sold to Reputation.com in 2010.

**Education:** Bachelor of Arts in Graphic and Multimedia Design, Salem State College, Salem, MA 2005.

Dean's List; Tennis team captain.

**Other skills:** Semi-professional oil painter, musician and photographer.

*Portfolio materials supplied upon request.*